

PageRankers Web Traffic Generation Techniques

Problem: Lousy Results in Search Engines

Searching for your site in a search engine can show mixed results. A good chunk of web site owners find it hard to find themselves in the major search engines (www.google.com, www.msn.com, www.yahoo.com and the other top engines and directories). Imagine how hard it is for a prospective customer.

Search engines are notoriously hard to master. They change their methods for ranking web sites often and make it hard to develop time proven ways to rise to the top and generate traffic. As web site owners find ways to sway search engine results, search engines quickly come up with ways to disqualify those who are too successful. Yet, with any site, the ability for users to find you is very important. Users will often stop at the first page of results when researching - there are very few users who go through more than 30 listings.

Solution: PageRankers Traffic Report



Keyword	Rank	Searches	Clicks
www.schubot.com	7-101	10000	1000
www.schubot.com	10-110	10000	1000
www.schubot.com	11-120	10000	1000
www.schubot.com	12-130	10000	1000
www.schubot.com	13-140	10000	1000
www.schubot.com	14-150	10000	1000
www.schubot.com	15-160	10000	1000
www.schubot.com	16-170	10000	1000
www.schubot.com	17-180	10000	1000
www.schubot.com	18-190	10000	1000
www.schubot.com	19-200	10000	1000
www.schubot.com	20-210	10000	1000

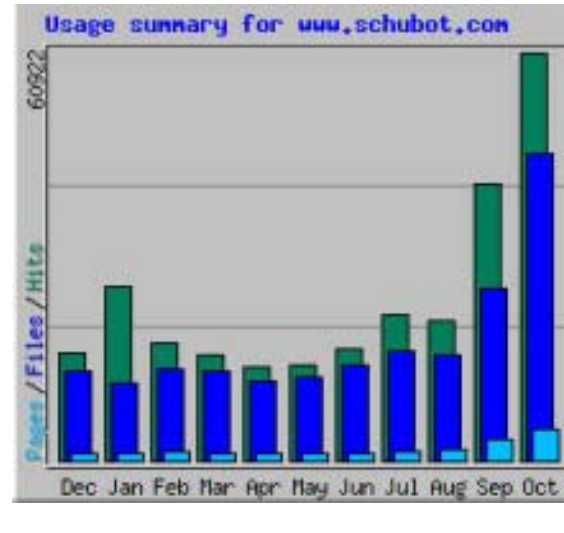
The search engine report we provide:

- Looks at where you rank in top search engines and creates a visibility report.
- Finds how many searches have been done on given keywords and how many other sites compete for those same keywords. The combination of these two numbers tells us which keywords have the most traffic potential.

The PageRankers Traffic Report is a much more academic way to tackle search engines and thus produces results that are less affected in time by "search engine tricks."

Case Study: Traffic Doubles in 30 days!

PageRankers Client, Jules R. Schubot Jewellers (www.schubot.com), doubled their traffic in one month after using the traffic report tools and building portal pages. They now show first in many of their most important keyword searches.



Cost:

The cost for this report is \$500 and it will be customized to search words in your industry and any others you provide us. It takes about a week to produce and is provided in Word format. We will need 20 keywords from you and we will generate 100 or so related search queries. The report spans 10 to 20 pages.

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